



GO
OJAI

DEMONSTRATION
PROJECT // 2020

Maricopa Highway Demonstration Project

CAC Meeting #12

10.21.2020

ojaicity.org/goojai @go_ojai

STREETPLANS
MIAMI NEW YORK

SCAG
INNOVATING FOR A BETTER TOMORROW



Project Status

1

Vet Concepts



March/April

- Execute data collection and analysis
- 1st CAC meeting, 1st TAC meeting, 1st Public Q&A
- Create brand, webpage, and social media
- Produce Draft Site Plan

2

Design Development



April - June

- Finalize Site Plan, submit permit
- 2nd, 3rd, & 4th CAC meetings, 2nd & 3rd TAC meetings, 2nd Public Q&A
- Finalize Evaluation Plan

3

Permit Acquisition



July - Sep.

- Acquire permit
- Install Numina sensors
- Finalize detailed Implementation Timeline
- 5th - 10th CAC meetings, 3rd Public Q&A
- Finalize materials sourcing

4

Implementation Prep



October - Nov.

- Secure storage and staging locations, order materials
- 11th - 13th CAC meetings, prepare volunteers
- Execute **Demonstration Project!**
- Execute Eval. Plan

Materials

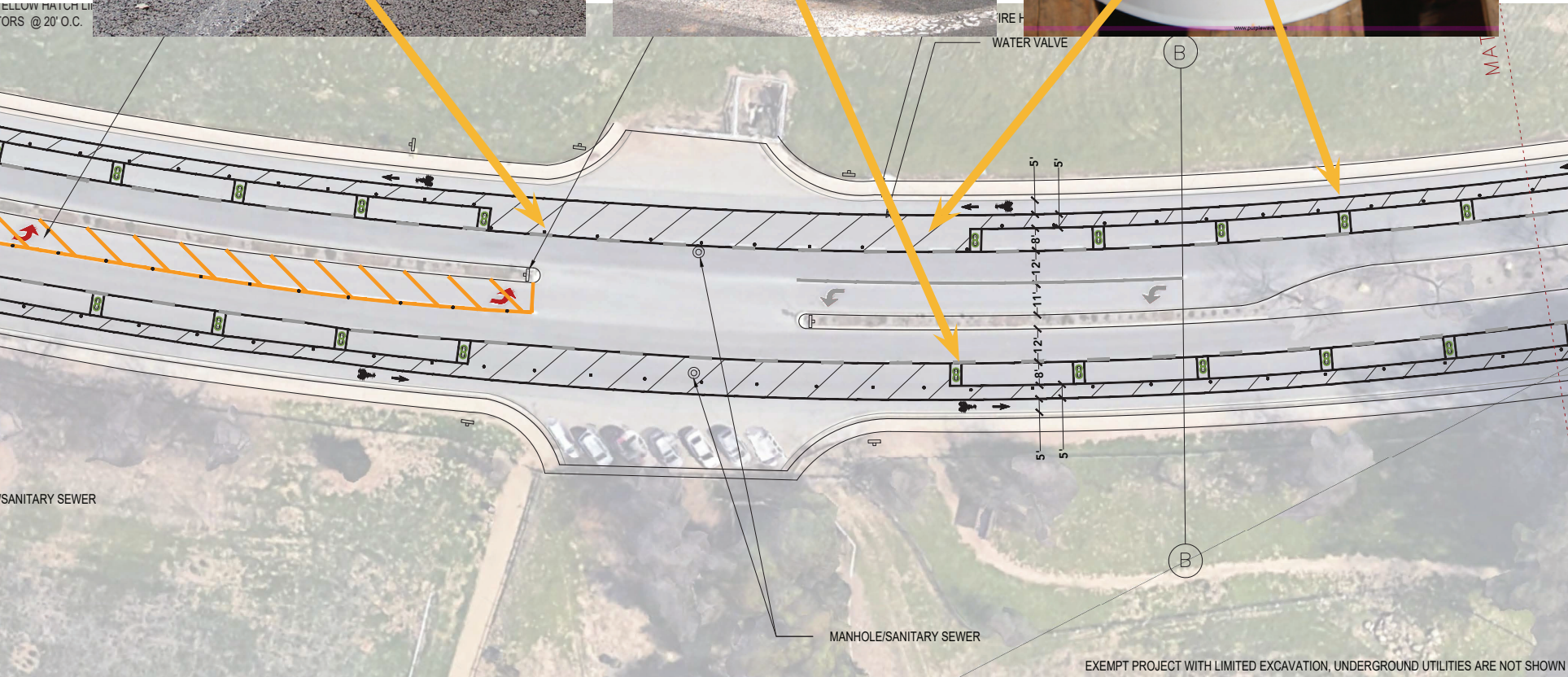
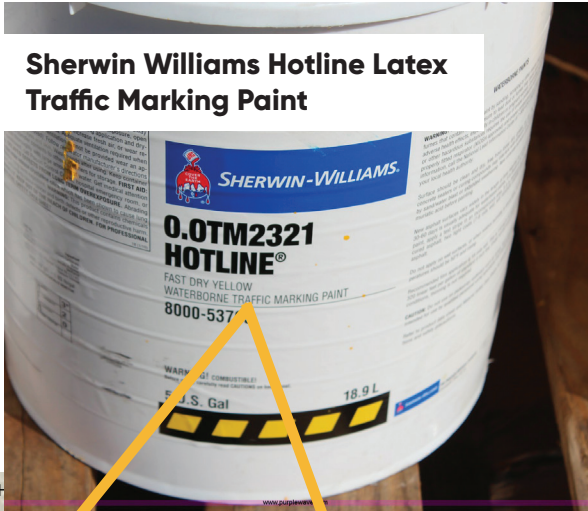
Zicla Zebra Delineator



Zicla Zebra Planters

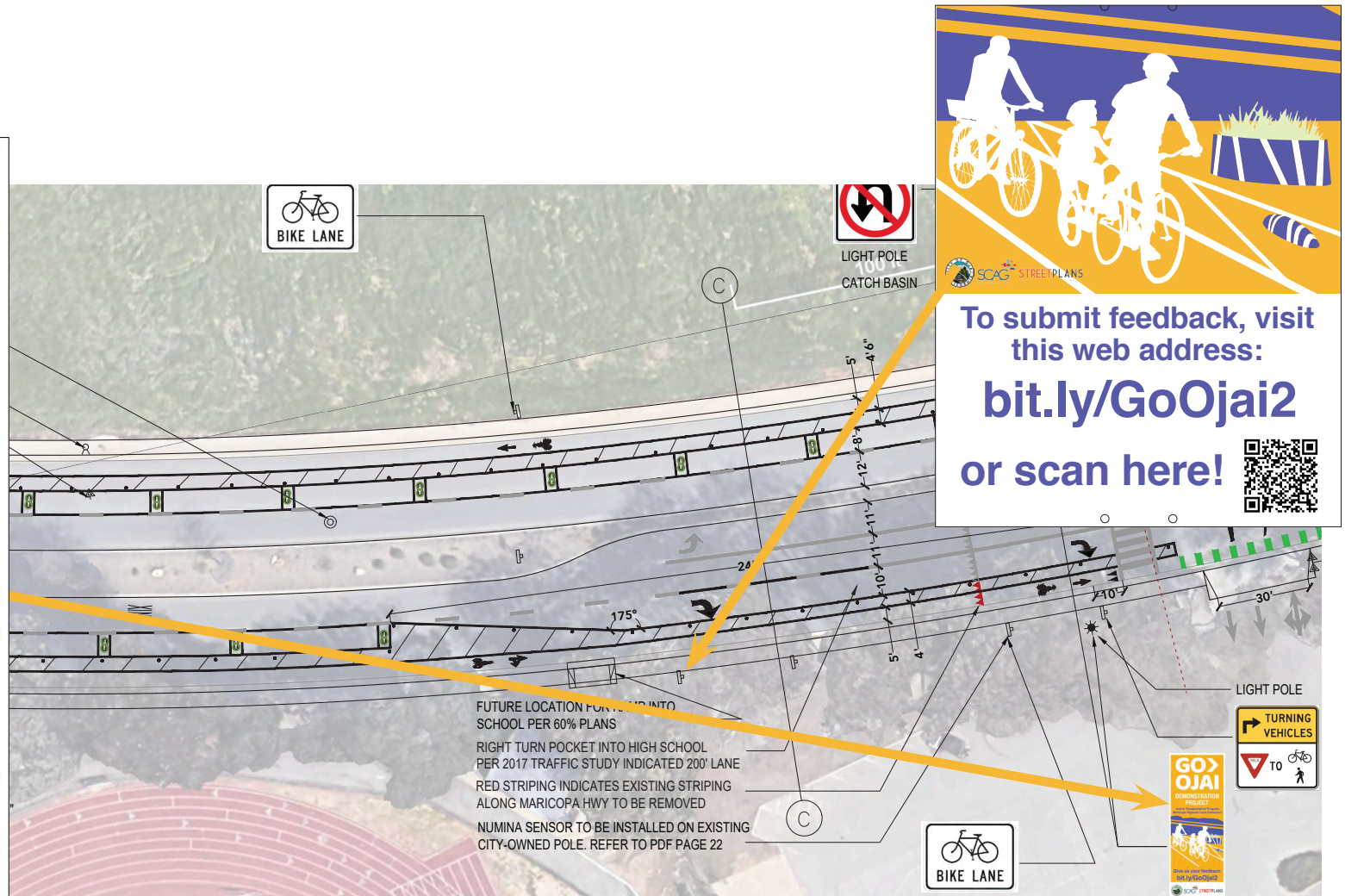


Sherwin Williams Hotline Latex Traffic Marking Paint



Signage

A vertical graphic with a yellow background. At the top, the text "GO" is in large white letters, followed by a white right-pointing chevron. Below that, "OJAI" is in large white letters. Underneath is "DEMONSTRATION PROJECT" in smaller white letters. Below this is "Active Transportation Program" and "Maricopa Highway Lane Reduction" in blue text. The center features a white silhouette of a person on a bicycle, a child on a bicycle, and an adult on a bicycle riding on a road. The background of the illustration shows blue hills and a blue sky. At the bottom, the text "Give us your feedback:" is in blue, followed by the URL "bit.ly/GoOjai2" in large blue letters. The bottom of the graphic features logos for the City of Ojai, SCAG (Southern California Association of Governments), and StreetPlans (New York).



- A survey will be posted on the project webpage once the project is installed. Fill it out at any point during the six-month period to give the team your feedback!



Implementation Roles

Street Plans:

- Coordinate & oversee contractors
- Coordinate & oversee volunteers
- Lead all tasks, serve as volunteer "captains"

Contractors

- Existing striping removal
- New striping installation
- Hole drilling for installation of planters & delineators
- Installation of MUTCD signage

City

- Help with hole marking & drilling
- Transport materials
- Install planters & delineators
- Help with planting planters

Volunteer Tasks

Volunteers

- Move and prep materials
- Measure, mark, and paint conflict zones
- Mark holes for planters & delineators
- Install planters & delineators
- Install informational signage
- Prep & plant planters



Staging/Planting



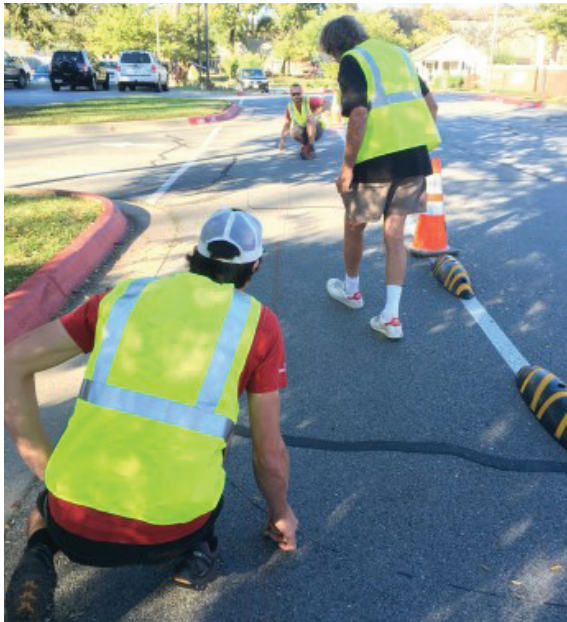
Marking/Outlining



Edging



Chalk Lining/Measuring




Painting



Implementation Timeline

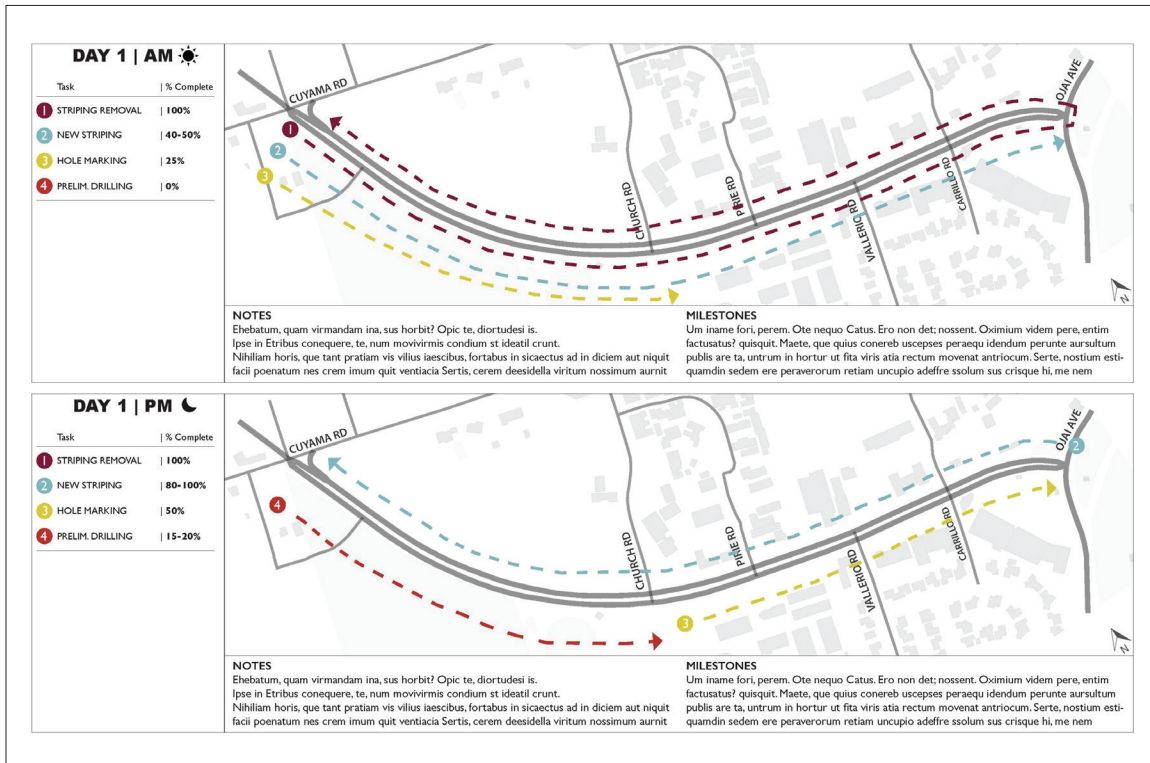
VOLUNTEERS START TODAY!



Day 1: Monday, 11/9	Day 2: Tuesday, 11/10	Day 3: Wednesday, 11/11	Day 4: Thursday, 11/12	Day 5: Friday, 11/13	Day 6: Saturday, 11/14
Striping Removal					
New Striping	New Striping				
Hole Marking	Hole Marking	Hole Marking			
	Conflict Zone Marking & Painting	Conflict Zone Marking & Painting			
Prelim. Hole Drilling	Hole Drilling		Hole Drilling		
	Planter/Delineator Installation		Planter/Delineator Installation	Planter/Delineator Installation	
			MUTCD Signage Installation		
			Planter Planting	Planter Planting	Planter Planting
Project Signage			Planter Planting	Planter Planting	Planter Planting

- Traffic control is deployed before 6am on Monday morning.
- Work continues behind lane closure until the project is fully installed.
- Volunteer work is guided by Street Plans and City captains, per the Build Manuals.
- Work continues on Saturday, if needed.

Build Manuals



- Captains will have Build Manuals on-site, which will have detailed implementation guidance for each day of work.



Sign Up!

Sign-Up Genius:
bit.ly/DemoVolunteer

1. Sign up for as many two-hour slots as you'd like. You may sign up for the same or different tasks for the duration of your shift.

NOTE: Needs on-the-ground may change, and you could be asked to take on a different task upon your arrival. Please let the Street Plans team know if you have any limitations.

2. Signing up ahead of time will allow us to anticipate the total number of volunteers. Volunteers will not be placed in groups larger than five.
3. When you arrive to Maricopa Highway, you will check in at the Ojai Meadows Preserve trailhead.
4. Water and snacks (separately packaged) will be provided, please bring refillable water bottles.
5. Masks will be required. Extra masks, gloves, and hand sanitizer will be provided.

Date (mm/dd/yyyy)	Time (EDT)	Available Slot	 Calendar View
11/10/2020 (Tue.)	9:00am - 11:00am	Conflict Zone Painting (20)	Sign Up <input type="checkbox"/>
		Materials Preparation (10)	Sign Up <input type="checkbox"/>
		Planter & Delineator Marking/Prep (15)	Sign Up <input type="checkbox"/>
	11:00am - 1:00pm	Conflict Zone Painting (20)	Sign Up <input type="checkbox"/>
		Materials Preparation (10)	Sign Up <input type="checkbox"/>
		Planter & Delineator Marking/Prep (15)	1 of 15 slots filled  Sylvie Lee
			Sign Up <input type="checkbox"/>
	2:00pm - 4:00pm	Conflict Zone Painting (20)	Sign Up <input type="checkbox"/>
		Materials Preparation (10)	Sign Up <input type="checkbox"/>

Email Us:

dana@streetplans.org
tony@streetplans.org

Join Us:

Final CAC Meeting: Wednesday, Nov. 4 @ 11:00am

Project FAQ:

ojaicity.org/goojai

Volunteer:

bit.ly/DemoVolunteer

